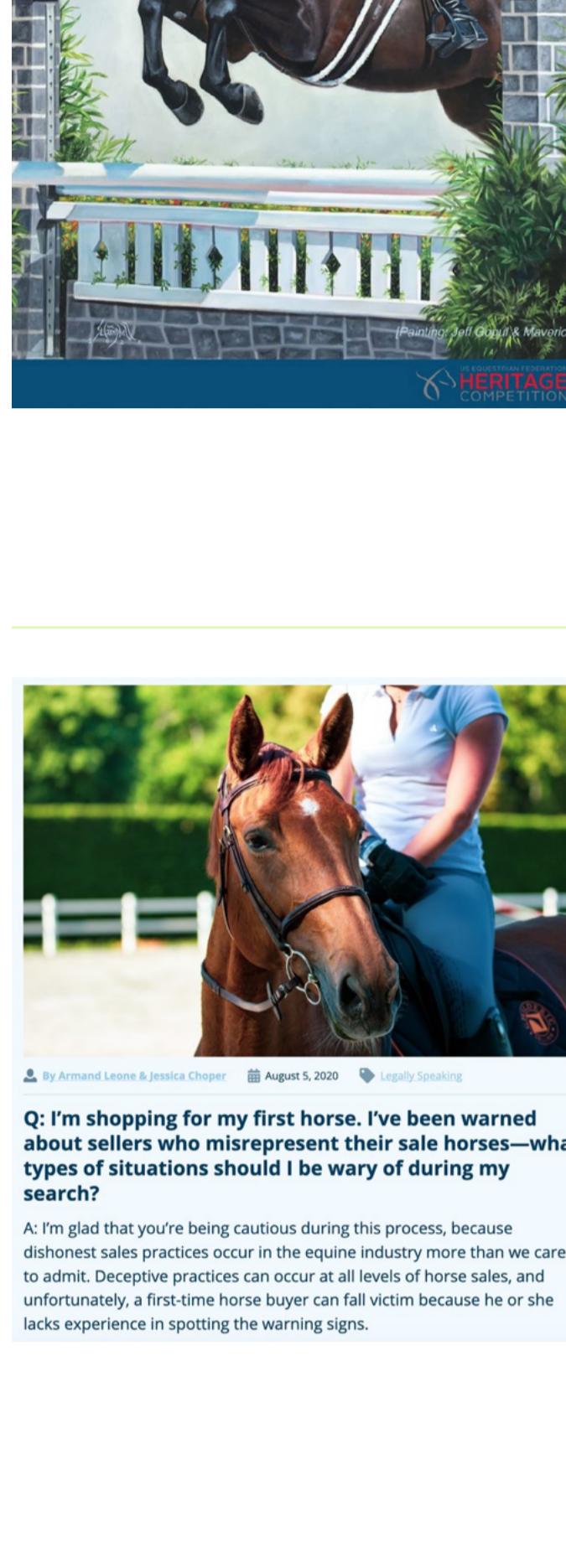


The Buzz - August 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've loved producing, plus a few extra links just for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS

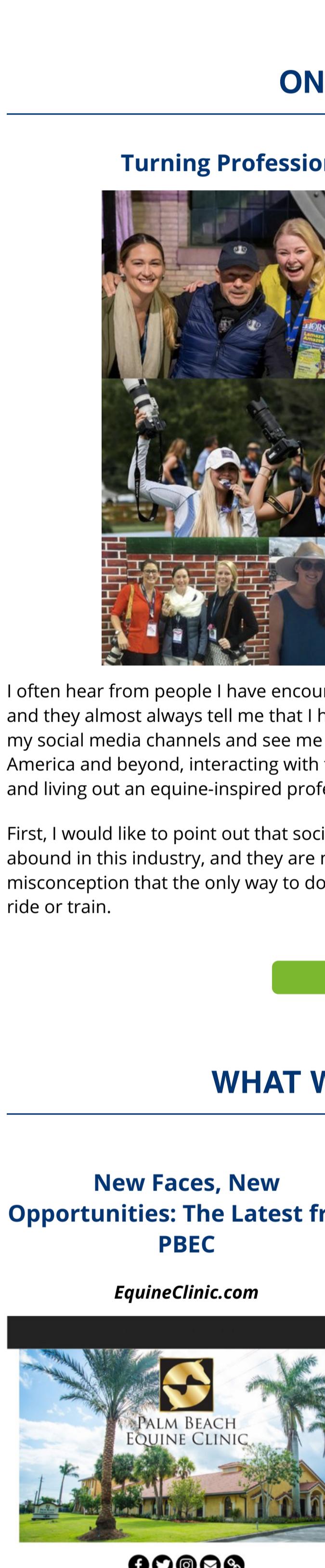


Jump Media Welcomes Tori Bilas and Kara Pinato Scro

[JUMPMEDIALLC.COM](#)

Jump Media, one of the world's leading public relations firms specializing in equestrian sport, has added Tori Bilas and Kara Pinato Scro to its team of public relations professionals. Joining Jump Media as Account Manager, Bilas brings notable experience and knowledge from her work as Digital Marketing Manager at the United States Hunter Jumper Association (USHJA). Pinato Scro joins Jump Media as Account Director, a position where she will excel in providing strategic counsel and tactical implementation for her varied client portfolio.

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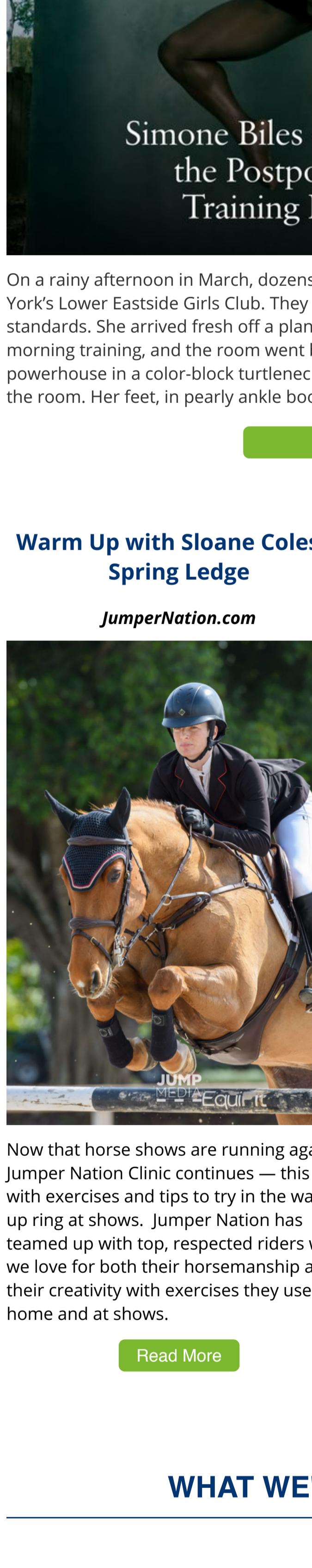
Prize List for Washington International Horse Show presented by MARS Equestrian™ Now Available Online

[WIHS.ORG](#)

All New! WIHS President's Cup Grand Prix presented by MARS Equestrian Taking Place at Tryon International Equestrian Center

The Prize List for the 2020 Washington International Horse Show (WIHS) presented by MARS Equestrian™ taking place at Tryon International Equestrian Center (TIEC), October 21 – 25, 2020, is now available online. In addition to the previously announced WIHS Championship classes to be held at TIEC this year, the WIHS President's Cup Grand Prix CSI4* presented by MARS Equestrian™ will also be hosted by TIEC on its original date of October 24, 2020, at 2 p.m.

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Capital Challenge Announces Move to World Equestrian Center

[CAPITALCHALLENGE.ORG](#)

Capital Challenge Horse Show management has announced, after careful consideration, that this year's show will be held at the World Equestrian Center in Wilmington, OH, on the original dates of September 25 – October 4.

For the past 26 years, the Prince George's Equestrian Center in Upper Marlboro, MD, has been home to the Capital Challenge Horse Show. Due to the Prince George's County Parks Department's tightened regulations surrounding the COVID-19 pandemic and its decision to decrease the number of horses allowed at the facility, management made the difficult decision to move the horse show.

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Shady Deals: How to Spot the Warning Signs When Horse Shopping

[HORSENETWORK.COM](#)

Q: I'm shopping for my first horse. I've been warned about sellers who misrepresent their sale horses—what types of situations should I be wary of during my search?

A: I'm glad that you're being cautious during this process, because dishonest sales practices occur in the equine industry more than we care to admit. Deceptive practices can occur at all levels of horse sales, and unfortunately, a first-time horse buyer can fall victim because he or she lacks experience in spotting the warning signs.

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A New Calling: Ziporah, The Equine Educator

[HORSENETWORK.COM](#)

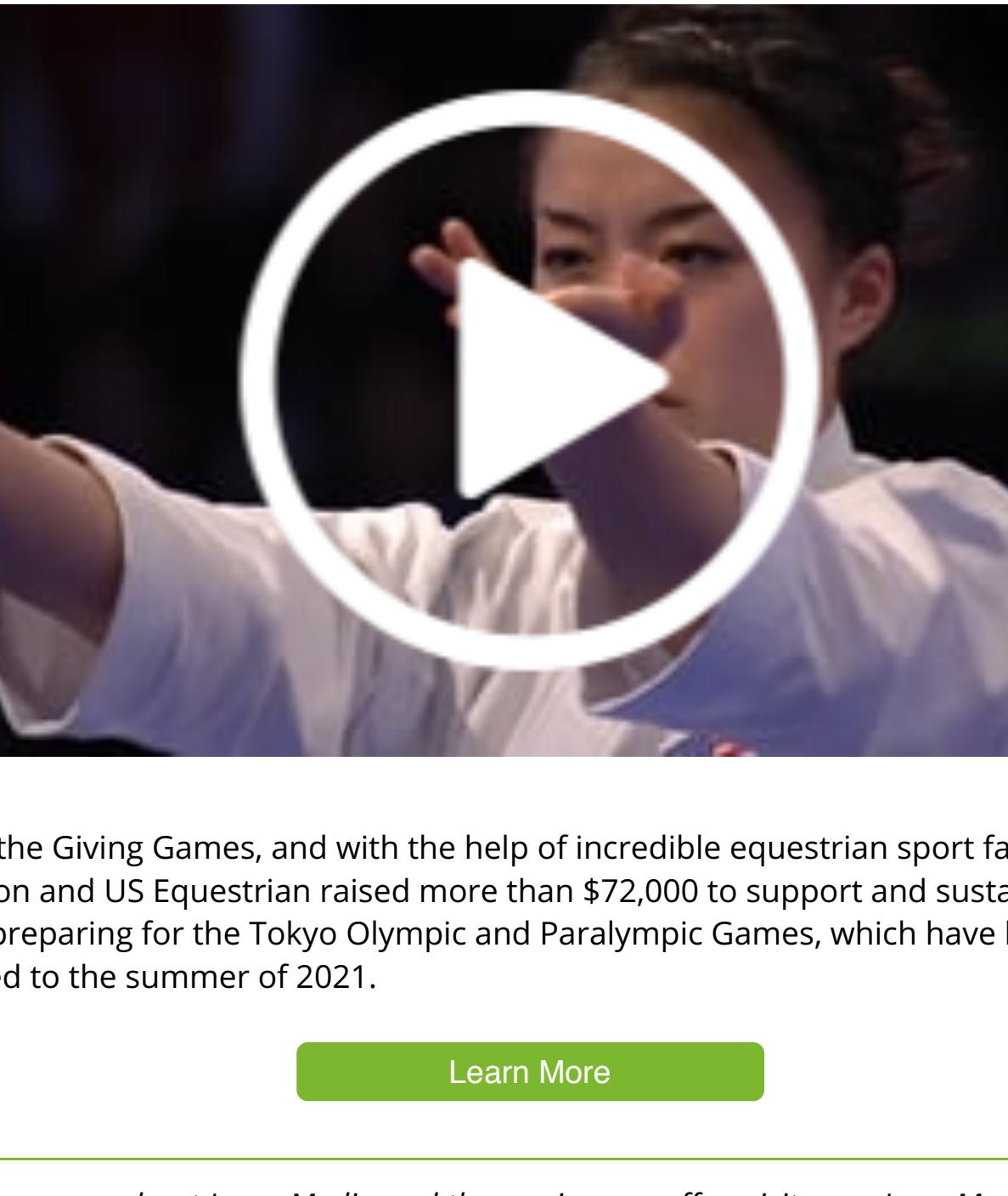
When Days End Farm Horse Rescue in Woodbine, MD, began more than 30 years ago, it was with the mission to not only save horses, but to teach others how to help horses, too.

Youth and emergency responders play an integral part in furthering DEFHR's mission, and as a result, DEFHR has developed a number of educational programs for children, adults, and rescue personnel. But unlike a typical classroom education where humans lead the lessons, the common thread in many of DEFHR's programs is equines as educators. These special horses are better known as equine ambassadors.

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ON THE BLOG

Turning Professional Isn't For Me...Now What?



[Read More](#)

> Learn best practices for the treatment of summer sores
> Meet the newest PBEC intern and get up to speed on the latest team news
> Find out how Chinese herb New Xiang Ru can address anhidrosis

7 Tips to Effectively Manage Horses and School

[BarnManager.com](#)

The school year may look different in the fall of 2020, but it doesn't mean students are any less busy than during a typical school year. From classes and assignments to college applications and outside tutoring sessions, it can be hard to find time to ride and care for horses.

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> Fanciful Bathrooms..Yes, Bathrooms - Bathrooms you can't live without in South Florida from Martha W. Jolicœur [Click Here](#)

> USEF, Pennsylvania National, and Washington International Announce [Schedules](#) at Tryon International Equestrian Center

> Breaking News: Dogs are good for your health! [Learn How](#)

> Fortune: Confessions of an Instagram Addict [Read It](#)

WHAT WE'RE WATCHING

US Equestrian on TikTok

Do yourself a favor and follow!

[usequestrian](#)

Following 19 Following 40K Followers 528.2K Likes

The national governing body for equestrian sports. #JoinTheJoy

Videos

► 44.2K

► 147.8K

Likes

► 200K

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LINKS WE'RE CLICKING

> Fanciful Bathrooms..Yes, Bathrooms - Bathrooms you can't live without in South Florida from Martha W. Jolicœur [Click Here](#)

> USEF, Pennsylvania National, and Washington International Announce [Schedules](#) at Tryon International Equestrian Center

> Breaking News: Dogs are good for your health! [Learn How](#)

> Fortune: Confessions of an Instagram Addict [Read It](#)

A BIT OF GOOD NEWS

USET Foundation Exceeds Giving Games Goal

Through the Giving Games, and with the help of incredible equestrian sport fans, the USET Foundation and US Equestrian raised more than \$72,000 to support and sustain our athletes preparing for the Tokyo Olympic and Paralympic Games, which have been postponed to the summer of 2021.

[Learn More](#)

To learn more about Jump Media and the services we offer, visit [www.jumpmediallc.com](#).